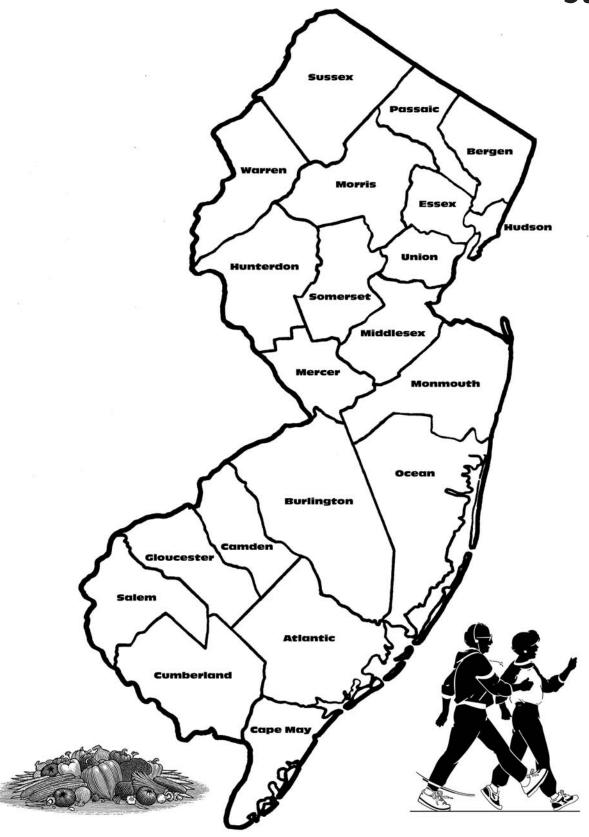
Statewide



Agency/Institution:	American Cancer Society	
Program Name:	American Cancer Society Answer Line and Websites www.cancer.org	
	and www.fightcancer.org	
Address:	20 Mercer Street, Hackensack, NJ 07601	
Phone:	1-800-227-2345	
Website:	www.cancer.org	
Focus:	Reliable, science-based information, referrals and guidance on all	
	topics surrounding cancer	
Services:		
Population served:	All ages	
Funded by:	Own funding, grants, contributions	
Fees & Charges:	None	
Other information:	24 hour/7 days a week answer line 1-800-ACS-2345 and websites	
	www.cancer.org and www.fightcancer.org provide constantly updated	
	information and community resources.	
	Nutrition/physical activity guidelines to lower cancer risk are updated at least every 5 years, with most recent update in 2006.	
	For cancer patients & their loved ones: Referrals, information and	
	guidance to help with nutrition challenges Program has specific	
	cancer prevention focus and provides information for cancer patients/survivors	

Agency/Institution:	American Cancer Society	
Program Name:	Body & Soul	
Address:	20 Mercer Street, Hackensack, NJ 07601	
Phone:	1-800-227-2345	
Website:	www.cancer.org	
Focus:	Increase vegetable and fruit consumption of African American	
	population	
Services:		
Population served:	Tailored for African Americans of all ages	
Funded by:	Own funding	
Fees & Charges:	None	
Other information:	Body & Soul is a 12-week program for African American churches to encourage own membership to eat more vegetables & fruits. Manual explains how church committee might run it, and local American Cancer Society is the resource. Program has specific cancer prevention focus	

Agency/Institution:	American Dairy Association and Dairy Council, Inc.
Program Name:	Dairy Council (serving Northern NJ)
Address:	219 South West Street — Suite 100, Syracuse, NY 13202-1205
Phone:	570-894-1594
Website:	www.adadc.com/index.html
Focus:	To encourage the consumption of milk and dairy products through advertising, education and promotion, and to reach consumers with product benefits and advantages

Agency/Institution:	Community FoodBank of New Jersey
Address:	31 Evans Terminal Road, Hillside, NJ 07205
Phone:	908-355-3663
Website:	www.njfoodbank.org
Focus:	Provide donated groceries to charities such as food pantries, soup kitchens, homeless shelters, and other programs in 18 counties

Agency/Institution:	Community FoodBank of New Jersey —	
	Southern Branch	
Address:	6735 Black Horse Pike, Egg Harbor Township, NJ 08234	
County:	Atlantic, Cape May, Cumberland and parts of Burlington	
Phone:	609-383-8843	
Website:	www.okus.com/foodbank/	
Focus:	Provide donated groceries to charities such as food pantries, soup kitchens, homeless shelters, and other programs	

Agency/Institution:	Mid-Atlantic Dairy Association
Program Name:	Dairy Council (serving Southern NJ)
Address:	325 Chestnut Street — Suite 100, Philadelphia, PA 19106
Phone:	215-627-8800
Website:	www.dairyspot.com
Focus:	Practical dairy nutrition and health information, helpful school
	resources, great-tasting recipes and the latest dairy news

Key:	Education Materials	♥ < Workshops/Classes	Trogram Evaluation	9 Counseling
	T Equipment or Facilities for	or Fitness 🍽 Healthy	Choices in Cafeteria/Vend	ing Machine
	Fruits and Veggies-More	e Matters® (new campaign i	renlacing 5 A Day Program	1

Agency/Institution:	New Jersey Department of Agriculture	
Program Name:	Child Nutrition Programs	
Address:	PO Box 334, 33 W. State St., 4th Floor, Trenton, NJ 08852	
Phone:	609-984-0692	
Focus:	Provides nutritious, low cost meals to school age students. The	
	Child Care Food Program provides nutritious meals to pre-school	
	children and also has an adult day care component.	
Services:		
Population served:	Children, adolescents	
Funded by:	State, federal	
Fees & Charges:	None	

Agency/Institution:	New Jersey Department of Agriculture
Program Name:	Division of Food and Nutrition
Address:	P.O. Box 334, Trenton, NJ 08625-0334
Phone:	609-984-0692
Website:	www.state.nj.us/agriculture/
Focus:	To develop, promote, conserve, and support the agricultural and
	agribusiness industry of the state

Agency/Institution:	New Jersey Department of Agriculture
Program Name:	State Food Purchase Program
Address:	P.O. Box 330, Trenton, NJ 08625
Website:	www.state.nj.us/agriculture/divisions/fn/fooddistrib/
	foodpurchaseprogram.html
Focus:	Provides funding for: (1) The purchase of healthy and nutritious
	foods to feed people affected by hunger and (2) Expanding the
	storage capacity of the state's emergency feeding operations and
	upgrading their food-preparation equipment

Agency/Institution:	New Jersey Department of Health and	
	Senior Services	
Program Name:	Child and Adolescent Health — Nutrition and Physical Activity	
Address:	50 East State Street – 6th Floor, Trenton, NJ 08625-0364	
Phone:	609-292-1723	
Website:	www.state.nj.us/health/fhs/children/nutrifitness.shtml	
Focus:	Offer technical assistance to grantees who address nutrition and physical activity in their grants	
	Assist in the coordination of the state fitness council, which offers mini grants for healthy community development	

Agency/Institution:	New Jersey Department of Health and
	Senior Services
Program Name:	Fruits and Veggies — More Matters® (new campaign replacing 5 A
	Day Program)
Address:	50 East State St., 6th Floor, Trenton, NJ 08625-0364
Phone:	609-292-9560
Website:	www.state.nj.us/health/fiveaday/index.shtml
Focus:	Encourage residents to eat more fruits and vegetables

Agency/Institution:	New Jersey Department of Health & Senior Services, Division of
	Aging and Community Services
Program Name:	HealthEASE Health Education Program
Address:	PO Box 807, Trenton, NJ 08625-0807
Phone:	609-292-9152
Website:	www.state.nj.us/health
Focus:	This nutrition education program encourages older adults to make
	healthier choices, including: increasing fruit and vegetables,
	decreasing fat and salt, reading food labels, and understanding
	portion control.
Services:	
Population served:	Older adults, seniors
Funded by:	Grants, local agencies provide the program
Fees & Charges:	None
Other information:	NJDHSS, Division of Aging and Community Services regularly
	provides free trainings for physical activity and health education
	programs for community agencies

Key:	Education Materials	♥ Workshops/Classes	Trogram Evaluation	P Counseling
	TEquipment or Facilities for	or Fitness 🍽 Healthy	Choices in Cafeteria/Vend	ing Machine
	Fruits and Veggies-More	e Matters® (new campaign :	renlacina 5 A Dav Program	

Agency/Institution:	New Jersey Department of Health and Senior Services, Division of Aging & Community Services
Program Name:	Senior Nutrition Program
Address:	PO Box 807, Trenton, NJ 08625-0807
Phone:	609-341-5301
Focus:	Promote independence, dignity, health and well-being of older citizens that participate in the nutrition program through healthy meals, socialization and education
Services:	
Population served:	Adults, seniors, populations that need kosher and vegetarian
Funded by:	Federal, county government
Fees & Charges:	None
Other information:	Various exercise offered such as dancing, tai chi, chair exercises, exercise to offset osteoporosis, and walking

Agency/Institution:	New Jersey Department of Health and Senior Services, New Jersey Women, Infants, and Children (WIC) Services and the New Jersey Department of Agriculture
Program Name:	Farmers' Market Nutrition Program
Address:	50 East State Street, Trenton, NJ 08625
Phone:	609-292-9560
Website:	http://www.nj.gov.health/fhs/wic/farmermktpart.shtml
County:	Mercer
Focus:	Provide fresh, locally grown fruits and vegetables to low-income residents participating in WIC Services and also to senior citizens 60 years and older Increase awareness of farmers markets and increase income of the local farmers
Services:	
Population served:	Targets low-income (all ages), senior citizens 60+
Funded by:	Federal
Fees & Charges:	None
Other information:	Program provides information for cancer patients/survivors

Agency/Institution:	New Jersey Department of Health and Senior Services, WIC Services	
Program Name:	The Intergenerational School Breakfast Program	
Address:	P. O. Box 364, 50 East State Street, 6th floor, Trenton, NJ 08625	
Phone:	609-292-9560	
Website:	www.state.nj.us/health/fhs/isbp/index.shtml	
Focus:	To promote nutrition education to young children through the use of	
	nutrition themed children's books	
Services:		
Population served:	Children	
Funded by:	State, federal	
Fees & Charges:	None	

Key:	Education Materials	♥ Workshops/Classes	Program Evaluation	9 Counseling
	TEquipment or Facilities for	or Fitness 🍽 Healthy	Choices in Cafeteria/Vendi	ing Machine
	Fruits and Veggies-More	e Matters [®] (new campaign	replacing 5 A Day Program)	l

Agency/Institution:	New Jersey Department of Health and Senior Services, WIC Services	
Program Name:	The WIC Program	
Address:	P.O. Box 364, 50 East State Street, 6th floor, Trenton, NJ 08625	
Phone:	609-292-9560	
Website:	www.state.nj.us/health/fhs/wic/index.shtml	
Focus:	To improve health outcomes for low-income women, infants and children through the provision of nutrition services which include assessment, counseling and the provision of vouchers for healthy foods	
Services:		
Population served:	Low income women, infants and children at nutritional risk, males	
Funded by:	Federal	
Fees & Charges:	None	

Agency/Institution:	New Jersey Dietetic Association
Address:	1 AAA Dr., Suite 102, Trenton, NJ 08691
Phone:	609-585-5458
Website:	www.Eatrightnj.org
Focus:	Website provides nutrition-related information and resource links

Agency/Institution:	New Jersey School Nutrition Association
Address:	P.O. Box 469, Millburn, NJ 07041
Phone:	973-301-0777
Website:	www.njsna.net/
Focus:	Dedicated to the professional development of school food service and nutrition personnel, and to protecting and enhancing children's health and well-being through school meals and sound nutrition education

Key:	Education Materials	♥ < Workshops/Classes	Trogram Evaluation	9 Counseling
	T Equipment or Facilities for	or Fitness 🍽 Healthy	Choices in Cafeteria/Vend	ing Machine
	Fruits and Veggies-More	e Matters® (new campaign i	renlacing 5 A Day Program	1

Agency/Institution:	New Jersey Society for Public Health Education
Website:	www.njsophe.org/online/
Focus:	Promote healthy behaviors, healthy communities, and healthy
	environments with a focus on public health education

Agency/Institution:	Rutgers Cooperative Extension - Family and Community Health	
	Sciences	
Program Name:	Get Moving, Get Healthy, New Jersey	
Address:	Martin Hall - 88 Lipman Drive, New Brunswick, NJ 08889	
Phone:	732-932-5000 ext. 604	
Website:	www.rce.rutgers.edu/fchs	
Focus:	Increase fruit and vegetable consumption, whole grains and dairy,	
	and decrease saturated fats and trans fats	
Services:		
Population served:	All ages	
Funded by:	Grants, state, federal	
Fees & Charges:	Yes	

Agency/Institution:	Rutgers Cooperative Extension of Mercer and Middlesex	
Program Name:	Food Stamp Nutrition Education (FSNEP), Expanded Food and	
	Nutrition (EFNEP)	
Address:	930 Spruce Street, Trenton, NJ 08648	
Phone:	609-989-6972	
Website:	www.FSNEP.rutgers.edu, www.EFNEP.rutgers.edu	
Focus:	Overall improvement of nutritional foods and health	
Services:		
Population served:	All ages, especially low-income group	
Funded by:	External grants, state, federal	
Fees & Charges:	None	
Other information:	Program provides information for cancer patients/survivors	

Agency/Institution:	Rutgers University, Department of Nutritional Sciences & Rutgers	
	Cooperative Extension	
Program Name:	NJ Food Stamp Nutrition Education Program & NJ Expanded Food and	
	Nutrition Education Program	
Address:	26 Nichol Ave. Davison Hall, New Brunswick, NJ 08901-2882	
Phone:	732-932-9853	
Focus	To increase the consumption of fruits, vegetables, and calcium-rich	
	foods, with a focus on increased food security	
Website:	www.fsnep.rutgers.edu	
Services:		
Population served:	All ages	
Funded by:	Grants, state, federal, local in-kind contributions	
Fees & Charges:	None	

Agency/Institution:	Rutgers, The State University of New Jersey	
Program Name:	Cooperative Extension Services	
Address:	88 Lipman Dr., New Brunswick, NJ 08901	
Website:	http://njaes.rutgers.edu/extension/	
Focus:	Ensure healthy lifestyles, provide productive futures for youth,	
	adults, and communities, enhance and protect environmental	
	resources, ensure economic growth and agricultural sustainability,	
	and improve food safety and nutrition	

Agency/Institution:	University of Medicine and Dentistry of New Jersey	
Program Name:	Healthy NJ — Information for Healthy Living	
Website:	www.healthynj.org	
Focus:	Provides health care information to consumers, particularly the	
	residents of New Jersey	
	Website includes information on nutrition and exercise	

Key:	Education Materials	♥ Workshops/Classes	Trogram Evaluation	P Counseling
	TEquipment or Facilities for	or Fitness 🍽 Healthy	Choices in Cafeteria/Vend	ing Machine
	Fruits and Veggies-More	e Matters® (new campaign :	renlacina 5 A Dav Program	

Agency/Institution:	American Cancer Society	
Program Name:	American Cancer Society Answer Line and Website	
Address:	20 Mercer Street, Hackensack, NJ 07601	
Phone:	1-800-227-2345	
Website:	www.cancer.org	
Focus:	Reliable, science-based information, referrals and guidance on all	
	topics surrounding cancer	
Services:		
Population served:	All ages	
Funded by:	Own funding, grants, contributions	
Fees & Charges:	None	
Other information:	24 hour/7 days a week answer line 1-800-ACS-2345 and website	
	www.cancer.org provide constantly updated information and	
	community resources	
	Nutrition/physical activity guidelines to lower cancer risk are updated	
	at least every 5 years	
	Program has specific cancer prevention focus and provides	
	information for cancer patients/survivors	

Agency/Institution:	American Cancer Society	
Program Name:	Body & Soul	
Address:	20 Mercer Street, Hackensack, NJ 07601	
Phone:	1-800-227-2345	
Website:	www.cancer.org	
Focus:	Promote a physically active lifestyle according to American Cancer	
	Society guidelines to reduce cancer risk	
Services:		
Population served:	Adults, work-site employees	
Funded by:	Own funding, contributions	
Fees & Charges:	None	
Other information:	24 hour/7 days a week answer line 1-800-ACS-2345	
	Program has specific cancer prevention focus and provides	
	information for cancer patients/survivors	

Agency/Institution:	New Jersey Department of Education	
Program Name:	New Jersey Association for Health, Physical Education, Recreation	
	and Dance	
Address:	P.O. Box 716, Waretown, NJ 08758	
Phone:	609-971-0522	
Website:	www.njahperd.org	
Focus:	Committed to the advancement of quality health, physical education, recreation and dance programs in the state of New Jersey through professional development programming and the promotion of healthy, active lifestyles, advocacy, and collegial exchange	

Key:	Education Materials	♥ Workshops/Classes	Trogram Evaluation	P Counseling
	TEquipment or Facilities for	or Fitness 🍽 Healthy	Choices in Cafeteria/Vend	ing Machine
	Fruits and Veggies-More	e Matters® (new campaign :	renlacina 5 A Dav Program	

Agency/Institution:	New Jersey Department of Education, Office of Academic and	
	Professional Standards	
Program Name:	Comprehensive Health and Physical Education	
Address:	100 Riverview Executive Plaza, Box 500	
	Trenton, NJ 08625	
Phone:	609-777-4809	
Website:	www.nj.gov/education/aps/cccs/chpe/	
Focus:	Provides local school districts with technical assistance and	
	professional development to ensure that all students receive	
	appropriate, standards-based education	

Agency/Institution:	New Jersey Department of Health and	
	Senior Services	
Program Name:	Child and Adolescent Health — Nutrition and Physical Activity	
Address:	50 East State Street – 6th Floor, Trenton, NJ 08625-0364	
Phone:	609-292-1723	
Website:	www.state.nj.us/health/fhs/children/nutrifitness.shtml	
Focus:	Offer technical assistance to grantees who address nutrition and	
	physical activity in their grants	
	Assist in the coordination of the state fitness council, which offers	
	mini-grants for healthy community development	

Agency/Institution:	New Jersey Department of Health and
	Senior Services
Program Name:	New Jersey Council on Physical Fitness and Sports
Address:	50 East State Street – 6th Floor, Trenton, NJ 08625-0364
Phone:	609-943-4251
Website:	www.state.nj.us/health/fhs/njcpfs/index.shtml
Focus:	To encourage and promote physical fitness statewide

Key:	Education Materials	♥ < Workshops/Classes	Trogram Evaluation	9 Counseling
	T Equipment or Facilities for	or Fitness 🍽 Healthy	Choices in Cafeteria/Vend	ing Machine
	Fruits and Veggies-More	e Matters® (new campaign i	renlacing 5 A Day Program	1

Agency/Institution:	New Jersey Department of Health & Senior Services, Division of	
	Aging and Community Services	
Program Name:	HealthEASE Move Today	
Address:	PO Box 807, Trenton, NJ 08625-0807	
Phone:	609-292-9152	
Website:	www.state.nj.us/health	
Focus:	Promote an active lifestyle for adults age 50 or older through non-	
	aerobic exercise class designed to improve flexibility, balance and	
	stamina	
Services:	□ □ □ • Y	
Population served:	Ages 50+	
Funded by:	Grants, local agencies who deliver the program may charge fees for	
	the program	
Fees & Charges:	Yes	
Other information:	NJDHSS-Division of Aging and Community Services regularly provides	
	free trainings for physical activity and health education programs for	
	community agencies. The program is available at several local sites	
	throughout the state.	

Agency/Institution:	New Jersey Department of Health and Senior Services, Division of	
	Aging and Community Services	
Program Name:	Live Long, Live Well Walking Program	
Address:	PO Box 807, Trenton, NJ 08625-0807	
Phone:	609-292-9152	
Website:	www.nj.gov/health/senior/walking/index.shtml	
Focus:	Promote an active lifestyle	
Services:	<u> </u>	
Population served:	Ages 50+	
Funded by:	State	
Fees & Charges:	None	

Key:	Education Materials	♥ Workshops/Classes	Program Evaluation	D Counseling
	TEquipment or Facilities fo	or Fitness 🍽 Healthy	Choices in Cafeteria/Vend	ing Machine
	Fruits and Veggies-More	Matters® (new campaign	replacing 5 A Day Program	1

Agency/Institution:	New Jersey Department of Health & Senior Services, Division of	
	Aging and Community Services	
Program Name:	Project Healthy Bones	
Address:	PO Box 807, Trenton, NJ 08625-0807	
Phone:	609-292-9152	
Website:	www.nj.gov/health/senior/osteo/project.shtml	
Focus:	The Project Healthy Bones program encourages older adults to make healthier behavior choices to protect and strengthen their bones. The program includes exercises to improve strength, balance and flexibility. The educational component covers the importance of exercise, nutrition, safety, drug therapy and lifestyle factors related to osteoporosis.	
Services:	□	
Population served:	Older adults with or at risk of osteoporosis	
Funded by:	Local agencies charge minimal fees to cover cost of materials	
Fees & Charges:	Yes	
Other information:	Program provides information for cancer patients/survivors	

Agency/Institution:	New Jersey Department of Health and Senior Services, WIC Services
Program Name:	The Intergenerational School Breakfast Program
Address:	P. O. Box 364, 50 East State Street, 6th floor, Trenton, NJ 08625
Phone:	609-292-9560
Website:	www.state.nj.us/health/fhs/isbp/index.shtml
Focus:	The goals of the project: 1) use the School Breakfast Program to
	promote the importance of good nutrition early in life, 2) serve as an intergenerational initiative by pairing young children with
	volunteers who act as role models and mentors (optional), 3)
	promote increased participation in the School Breakfast Program,
	and 4) promote reading and literacy
Services:	
Population served:	Children
Funded by:	State, federal
Fees & Charges:	None
Other information:	The ISBP is operated via a website that allows pre-schools, child
	care programs and elementary schools to register and request free
	materials to support nutrition education and physical activity.
	www.state.nj.us/health/fhs/isbp/nutri_ed_training_mat.shtml

Agency/Institution:	New Jersey Department of Health and Senior Services, WIC Services	
Program name:	The WIC Program	
Address:	P.O.Box 364, 50 East State Street, 6th floor, Trenton, NJ 08625	
Phone:	609-292-9560	
Website:	www.state.nj.us/health/fhs/wic/index.shtml	
Focus:	Promote increased physical activity as one strategy towards the	
	maintenance of a healthy weight among WIC participants and their	
	families	
Services:		
Population served:	Low income women, infants and children with a nutritional risk,	
	male	
Funded by:	Federal	
Fees & Charges:	None	
Other information:	Local WIC Agencies throughout New Jersey offer special programs	
	throughout the year	

Key:	Education Materials	♥ Workshops/Classes	Program Evaluation	D Counseling
	T Equipment or Facilities for		Choices in Cafeteria/Vendi	
	Fruits and Vennies-More	e Matters® (new campaign :	renlacing 5 A Day Program?	

Agency/Institution:	New Jersey Health Care Quality Institute
Program Name:	Mayors Wellness Campaign
Address:	479 West State Street, Trenton, NJ 08619
Phone:	609-393-4931
Website:	www.mayorswellnesscampaign.org
Focus:	Decrease obesity by increasing activity levels
	Help NJ achieve the 2010 Healthy People Goals
Services:	
Population served:	All ages
Funded by:	Grants
Fees & Charges:	None
Other information:	A collection of evidence based programs implemented throughout
	the state

Agency/Institution:	New Jersey Recreation and Park Association
Address:	13 April Lane, Somerset, NJ 08873-5301
Phone:	732-568-1270
Website:	www.njrpa.org
Focus:	Dedicated to enhancing the lives of all New Jersey residents by promoting recreation, parks, conservation, and leisure services through education, professional development, public awareness, legislative advocacy, and direct member services
Other information:	Contact your local township for additional park and recreation programs.

Agency/Institution:	New Jersey Society for Public Health Education	
Website:	www.njsophe.org/online/	
Focus:	Promotes healthy behaviors, healthy communities, and healthy	
	environments with a focus on public health education	

Agency/Institution:	New Jersey State Interscholastic Athletic Association
Address:	1161 Route 130 North, Robbinsville, NJ 08691
Phone:	609-259-2776
Website:	www.njsiaa.org
Focus:	Sets forth the rules and regulations governing high school athletics
	in order to equalize competition for member schools

Agency/Institution:	Rutgers Cooperative Extension - Family and Community Health			
	Sciences			
Program Name:	Strong Bones for a Lifetime			
Address:	Martin Hall - 88 Lipman Drive, New Brunswick, NJ 08889			
Phone:	732-932-5000 ext. 604			
Website:	www.rce.rutgers.edu/fchs			
Focus:	Increase physical activity in individuals, adults, children, and			
	families			
Services:				
Population served:	All ages			
Funded by:	State			
Fees & Charges:	Yes			

Key:	Education Materials	♥ < Workshops/Classes	Trogram Evaluation	9 Counseling
	T Equipment or Facilities for	Choices in Cafeteria/Vend	ing Machine	
	Fruits and Veggies-More	e Matters® (new campaign i	renlacing 5 A Day Program	1

Agency/Institution:	Rutgers University, Department of Nutritional Sciences & Rutgers Cooperative Extension
Program Name:	NJ Food Stamp Nutrition Education Program & NJ Expanded Food & Nutrition Education Program
Address:	26 Nichol Ave. Davison Hall, New Brunswick, NJ 08901-2882
Phone:	732-932-9853
Website:	www.fsnep.rutgers.edu
Services:	
Population served:	Children, adolescents, adults
Funded by:	State, federal, local in-kind contributions
Fees & Charges:	None

Agency/Institution:	University of Medicine and Dentistry of New Jersey
Program Name:	Healthy NJ — Information for Healthy Living
Website:	www.healthynj.org
Focus:	Provides health care information to consumers, particularly the
	residents of New Jersey
	Website includes information on nutrition and exercise